



Big picture thinking

Workshop Duration: 2 days (12 hours)



In today's complex and interconnected business environment, corporates are obliged to go beyond siloed thinking and embrace a holistic approach to navigate complexities with empathy and foresight. This workshop aims to enable individuals and teams to cultivate a culture of empathy and to unlock deeper understanding of all stakeholders' needs and challenges. This enables more effective problem-solving and decision-making rooted in a comprehensive understanding of the interconnected systems at play.

Overview

Throughout this workshop, we will delve into the fundamental principles of big picture thinking, which share many similarities with systems thinking. We'll explore how to understand the elements of big picture thinking, how to use systems thinking tools to analyse complex systems, and how to build a "storyline" to communicate data-driven insights for decision-making.

Approach

Our approach is experiential learning, utilising case studies and real-life scenarios to apply each tool and concept in practical situations. By the end of this workshop, professionals will not only have a deeper understanding of big picture thinking, but also the confidence and clarity to communicate their insights effectively to stakeholders.

Understand the elements of big picture thinking

- Gain a comprehensive understanding of big picture thinking principles and methodologies.
- Identify key elements within complex systems and their interdependencies.
- Learn to recognise how individual actions and decisions impact the larger ecosystem.

Utilise systems thinking tools to understand the big picture

- Acquire a toolkit of systems thinking methodologies and tools.
- Apply various tools to analyse and map out complex systems effectively.
- Develop the capacity to uncover hidden connections and feedback loops within systems.

Conduct effective environmental scans

- Conduct a comprehensive environmental scan to understand the broader system in which your organisation operates.
- Learn to ask probing questions that reveal critical insights and potential blind spots.
- Incorporate empathy and a deep understanding of the needs and perspectives of the different stakeholders

Build the big picture story

- Practice synthesising diverse sources of information to construct a cohesive narrative.
- Create visual representations that convey the complexity of the big picture.

Tell the big picture story

- Craft a narrative that communicates to stakeholders the significance of the big picture.
- Incorporate insights based on facts to strengthen the credibility and impact of the story.
- Tailor your message to different audiences for maximum impact and influence.

Testimonials ★ ★ ★ ★ ★

"As a result of the workshop I will be able to set realistic goals, simplify, and apply tools with team members and deep dive in recurrent issues actively"

"My interaction with colleagues and team members during meetings is going to be very intentional going forward"



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